

COMPANY ENGAGEMENT

About Box of Hope

Every year Box of Hope gives disadvantaged children the joy of receiving a gift and teaches school children about generosity and poverty in an easily understandable way. In 2021 we collected over 33,000 boxes lovingly prepared by our Hong Kong community and delivered them to underprivileged children in Hong Kong and South-East Asia. 2022 will be the 14th year that we bring smiles to children's faces and the annual



preparation of the boxes through 130+ participating schools has become a beloved Hong Kong community tradition.



Get Involved

Year on year we rely on our fabulous volunteers and community. But we also need funds and extra gifts to ensure high quality boxes for each child and to safeguard a sustainable future for our initiative. Many businesses have generously donated money, goods and their employees' time. You too can get involved and help Box of Hope thrive. Here is how:-

Sponsorship

Give to Box of Hope to connect with your customers and show that you are a brand that cares about the community.

Every year 33,000+ households across 137 schools actively participate in Box of Hope. Our cause is well known, loved and during the annual event actively discussed amongst parents across Hong Kong.

In return for you support we offer several sponsorhip opportunities..

Financial Support

We need and welcome financial contributions to run our organisation. As our sponsor we will designate your company as a sponsor of the 2022 Box of Hope on the website, recognise you as a sponsor on promotional materials and include your company in select social media messages.

Product & Service Donations

We use product donations from some companies to ensure quality box content for children of all ages. Other companies help our boxes reach their recipients. Has your company got a product for our boxes or services that can help our operations? Together



we can explore cooperation and brand activities related to your business.

Philanthropy and Volunteering

Team Volunteering

People love volunteering with us and our annual box checking is a popular way for teams to connect and give back. We help your team have a meaningful experience in return for donations.



Employee Fundraising

Box of Hope can be the cause of choice for your employee-led fundraising initiatives. Many employers have matched funding raised by their staff. We can provide materials to support such a fundraiser.

Box Drive

Organise a Box Drive in your organisation. Every year employees put love and care into preparing boxes for children. It is fun, rewarding and engaging, something for all to rally around. Each box is accompanied by a donation to help the box reach its little recipient.

Key Partnership

We are always looking for companies that are interested in a true partnership. If you want to be one of our key partners and help Box of Hope prosper we would love to discuss how you can contribute and what enhanced cooperation and branding opportunities we can offer you.

Interested? Get in Touch

We'd love to discuss how we can work together to bring smiles to children's faces. **Siantaylor1@boxofhope.org**